

Kann Medien

Kann Medien · Marktredwitzer Str. 30 · 95701 Groschlattengrün

Portfolio



Ladies and Gentlemen,

The purpose of this letter is to introduce our company, Armediem Medienproduktion, and the services we offer.

Kann Medien was founded in 2005 and offers all the necessary services for contemporary, innovative and future-oriented advertising. We work with both classical and modern digital advertising formats and produce commercial, entertainment, corporate and instructional media. We provide individual end-to-end solutions while focusing always on your business success and profitability.

Thank you

Stephan Köstler

A handwritten signature in black ink, appearing to read 'Stephan Köstler', with a long horizontal flourish extending to the right.

Our way to your success

Consulting

We are a competent and experienced consulting partner taking the technical jargon out and explaining things in easy to understand terms.

- Strategy and Concept
- Standards and trends
- Media consulting



Design

From professional film production to internet presence through to classical print products, we offer sophisticated, well thought-out and target group orientated design.

- Video / film production
- Graphic design / print
- Motion graphic design
- Web design



Technology

We use the latest technologies and standards to ensure a long-term return on your investment.

- Latest distribution channels
- Current software
- Web development, Typo3, Html, Flash, Java, Open Source

Services



- Video- and film production
- Post production
- Motion graphic design
- Design 2D/3D



- Graphic design
- Prepress
- Screen design
- Advertising engineering



- Web design
- Programming



- Media consulting
- Marketing

Our services in detail

Video production

Corporate films enable you to transport both, information and emotions in a short time directly to your customers. From the first story concept to duplication and distribution of your promotional video / corporate film we are your competent partner for video production. We are equipped with state-of-art camera, light and sound recording systems and work with the latest camera and film technology. Furthermore, a green box is available.



Post production

The complete post production processing such as video editing, recording and sound design is 100 % done on our premises.

- Corporate films
- Product videos
- TV and cinema commercials
- Video tutorials
- Exhibition films and company presentations
- Video business cards
- DVD authoring
- Subtitle generation

Motion graphic design

Do you want to put your logo into focus, give your programme formats an attractive packaging or convey your ideas with intricate text animations. We spotlight your brand and products with moving images by creating sophisticated animation of typography and graphic design.

Design 2D/3D

Do you need a virtual studio environment, a visualization of complex processes or retouching or visual effects? Using virtual image content we can implement complex scenarios despite tight budgets. Use this way to attract new customers.

- Commercials
- Trailer
- Web banner
- Animationens



Graphic design

Whether we create a complete corporate identity or integrate an element into an existing communication concept, our design has always a clear visual language. In combination with the right words and attention to detail we make your message effective and unique.



Prepress

The professional creation of artwork and text layout, image retouching and color proofing are essential for the success of all types of printing. On demand we also handle the printing process for you.

- Corporate identity
- Business papers
- Catalogues
- Brochures
- Print advertising
- ISSUU

Screen design

Besides printed matter our graphic design services include also new media such as web and screen design for websites, apps or touchscreen solutions.



Signage solutions

Using modern methods it is possible to realize all kind of signage solutions at reasonable prices. This can be large-scale shop-window or vehicle graphics as well as interior decoration and textile printing. Convince customers by communicating your brand identity and message consistently.

- Web design
- Graphical user interfaces
- Coating / Lettering
- Signs and luminous advertisements
- Textile printing
- Advertising banner

Webdesign

Build on our well thought-out programming, contemporary and user friendly web design and knowledge of search engine optimization (SEO). With web and social media applications we create effective websites for present and future. Reach your target audience via a customized Facebook Fan Page and YouTube Channel. We offer individual complete solutions from design through to the provider contract management.



Programming

We program static websites, as well as websites based on content management systems (CMS). With CMS-based websites and online stores we rely on modern, cost efficient open source editing systems like TYPO3 and WordPress. After our introductory workshop you can also handle and edit the content of your website by yourself.

- Websites - static or CMS-based solutions
- Online shop
- Banner animations

Media consulting

We provide expert advice on how to reach optimal advertising impact for your company. Among all possibilities such as traditional advertising, online campaigns or social media strategies we find the best and most efficient solution for you.



Marketing

In close dialogue with our customers, we define concepts in order to achieve the greatest possible success. We review your brand image, work out communication concepts, open up new expanding you company's defining the distribution channels and create marketing campaigns which correspond to your brand and products.

- Customer analysis
- Online marketing
- Viral video campaigns
- Mailings
- Advertisements

References



- Gemeinde Fürstenstein – Grafikdesign / Broschüre / 40 Seiten ●
- Annette Karl, Mdl, Bayern SPD - Podcast ●●
- GRANVOGL Porzellan und Werbung - Imagefilm / Motion Graphic Design ●
- C3 marketing agentur GmbH - Imagefilm / Motion Graphic Design ●
- Nailcode - Broschüre ●
- Omniasports - Webdesign / Katalog ●●●
- Fahrradfan.de - Webdesign / Logoentwicklung ●●●●
- Almdudler - Eventvideo ●
- 5 Elemente Versand - Etikettengestaltung ●●
- Porzellantreff.de - Produktvideos / Porzellan und Gläser ●
- Bormann & Gordon - UmfrageVideos / POS ●
- Music Mania - Kinospot ●
- Bayerischer Rundfunk - Videobeitrag / ON3 Südwild ●
- Frey Centrum - Facebook Personalisierung ●●
- CUBE BIKES - Imagefilme / Produktvideos / Event-und Messerfilme / Motion Graphics ●●●
- Omiasport - Webdesign / Grafikdesign / Kataloge ●●
- Linseis Thermal Analysis / Imagefilm / Produktvides ●
- Janzen Reise Service GmbH - Produktvideos / Tourismusvideos / Motion Graphics ●●
- Bionea - Animationsfilm / Motion Graphics ●
- WK Protection Service - Webdesign / Corporate Design ●●●
- zillertal.at - Tourismusvideos / Motion Graphics ●●
- Bullhead House - Katalog ●
- DR.MOHR - Messevideo ●
- traceparts - Motion Graphics ●
- Stautner & Stautner - Postproduktion / NetApp ●
- 4c Media Werbeagentur - Produktvideo ●
- MBG Premium Brands - Eventvideo ●
- Maxi Kiga Kindergarten - Webdesign / Broschüre ●●●
- KoMo GmbH - Imagefilme / Produktvideos ●●
- Röntegpraxis Herrneder - Screendesign / Film / Motiomgrafic ●●
- Rothaus - Cube Mountainbike Team - Imagefilme / Fahrerportraits ●
- Therme Obernsees - Imagefilm ●
- N 24 - Aufnahmen / Videobeitrag ●
- Janzen Paketdienst / TV Spot / FAQ Videos ●●

Kontakt

Kann Medien

Marktrechwitzstr. 30
95701 Groschlattengrün
Deutschland

Phone 0049 9231 – 503996
Mobil 0049 170 – 9355109
Fax 0049 9231 – 61420
Mail service@kann-medien.de
Web www.kann-medien.de

Please take a look at our current work and projects on our website www.kann-medien.de and on our YouTube channel [www.youtube.com /armedienkannmedien](http://www.youtube.com/armedienkannmedien) and www.videoproduktion-deutschland.de